



THE ASPEN INSTITUTE
Energy & Environment Program

Roundtable Series

Sponsored by
Duke Energy

Cordially invites you to a lunchtime book talk

Featuring

Bruce Piasecki

author of

World Inc.:

***When It Comes to Solutions — Both Local and Global —
Businesses Are Now More Powerful Than Government***

(Sourcebooks, Inc., April 2007 – see: <http://www.worldincbook.com/>)

May 11, 2007 - Noon to 1:30

One Dupont Circle, NW - Suite 700

Washington, DC

Books available for sale and for signing on-site

Please reply via email to timothy.olson@aspeninstitute.org or by phone to (202) 736-2907

This invitation is non-transferable

From *World Inc.*

“A new Social Response force is now coming from large global corporations who deal directly with tens of thousands of global citizens living in this carbon-constrained world.”

About the Author

Bruce Piasecki is the author of several books on business strategy, valuation and corporate change, including the Nature Society’s book of the year, *In Search of Environmental Excellence: Moving Beyond Balance*. His business articles have appeared in the *Los Angeles Times*, *Baltimore Sun*, *Technology Review* and *Christian Science Monitor*.